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Form RE-2

EMPLOYEE PRE-TRAVEL AUTHORIZATION

Pre-Travel Filing Instructions: Complete and submit this form at least 30 days prior to the travel departure date to the Select Committee on Ethics in SH-220. Incomplete and late travel submissions will not be considered or approved. This form must be typed and is available as a fillable PDF on the Committee's website at ethics.senate.gov. Retain a copy of your entire pre-travel submission for your required post-travel disclosure.

ETHIC SEP24'19AM11:00

Name of Traveler: Rory Heslington

Employing Office/Committee: Committee on Finance

Private Sponsor(s) (list all): Motion Picture Association, Inc.

Travel date(s): October 6-7, 2019

Note: If you plan to extend the trip for any reason you must notify the Committee.

Destination(s): New York City, NY

Explain how this trip is specifically connected to the traveler's official or representational duties:

As an International Trade Policy Advisor to the Committee on Finance, my responsibilities include advising on intellectual property (IP) issues as they relate to international trade agreements. Participation in this staffdel will help to better understand the implications of certain policies and legislative proposals in domestic and international law impact the motion picture and related industries.

Name of accompanying family member (if any): _____

Relationship to Employee: ☐ Spouse ☐ Child

I certify that the information contained in this form is true, complete and correct to the best of my knowledge:

Sept. 24, 2019
(Date)

Rory B. Heslington
(Signature of Employee)

TO BE COMPLETED BY SUPERVISING SENATOR/OFFICER (President of the Senate, Secretary of the Senate, Sergeant at Arms, Secretary for the Majority, Secretary for the Minority, and Chaplain):

I, Senator Grassley hereby authorize Rory Heslington
(Print Senator's/Officer's Name) (Print Traveler's Name)

an employee under my direct supervision, to accept payment or reimbursement for necessary transportation, lodging, and related expenses for travel to the event described above. I have determined that this travel is in connection with his or her duties as a Senate employee or an officeholder, and will not create the appearance that he or she is using public office for private gain.

I have also determined that the attendance of the employee's spouse or child is appropriate to assist in the representation of the Senate. (signify "yes" by checking box) ☐

Sept. 24, 2019
(Date)

Chuck Grassley
(Signature of Supervising Senator/Officer)

PRIVATE SPONSOR TRAVEL CERTIFICATION FORM

This form must be completed by any private entity offering to provide travel or reimbursement for travel to Senate Members, officers, or employees (Senate Rule 35, clause 2). Each sponsor of a fact-finding trip must sign the completed form. The trip sponsor(s) must provide a copy of the completed form to each invited Senate traveler, who will then forward it to the Ethics Committee with any other required materials. The trip sponsor(s) should **NOT** submit the form directly to the Ethics Committee. Please consult the accompanying instructions for more detailed definitions and other key information.

The Senate Member, officer, or employee **MUST** also provide a copy of this form, along with the appropriate travel authorization and reimbursement form, to the Office of Public Records (OPR), Room 232 of the Hart Building, within thirty (30) days after the travel is completed.

1. Sponsor(s) of the trip (please list all sponsors): Motion Picture Association, Inc. (MPA)
2. Description of the trip: The trip will highlight several production facilities, discussions with both our creative and executive teams, and deepen the participants'... (see attached for continued answer)
3. Dates of travel: October 6, 2019 - October 7, 2019
4. Place of travel: New York City, NY
5. Name and title of Senate invitees: see attached
6. I *certify* that the trip fits one of the following categories:
☐ (A) The sponsor(s) are not registered lobbyists or agents of a foreign principal and do not retain or employ registered lobbyists or agents of a foreign principal and no lobbyist or agents of a foreign principal will accompany the Member, officer, or employee *at any point* throughout the trip.

- OR -

☒ (B) The sponsor or sponsors are not registered lobbyists or agents of a foreign principal, but retain or employ one or more registered lobbyists or agents of a foreign principal and the trip meets the requirements of Senate Rule 35.2(a)(2)(A)(i) or (ii) (*see question 9*).
7. ☒ I *certify* that the trip will not be financed in any part by a registered lobbyist or agent of a foreign principal.

- AND -

☒ I *certify* that the sponsor or sponsors will not accept funds or in-kind contributions earmarked directly or indirectly for the purpose of financing this specific trip from a registered lobbyist or agent of a foreign principal or from a private entity that retains or employs one or more registered lobbyists or agents of a foreign principal.
8. I *certify* that:
☒ The trip will not in any part be planned, organized, requested, or arranged by a registered lobbyist or agent of a foreign principal except for *de minimis* lobbyist involvement.

- AND -

☒ The traveler will not be accompanied on the trip by a registered lobbyist or agent of a foreign principal except as provided for by Committee regulations relating to lobbyist accompaniment (*see question 9*).

**U.S. SENATE SELECT COMMITTEE ON ETHICS
PRIVATE SPONSOR TRAVEL CERTIFICATION FORM**

2. Description of the Trip (continued): ...understanding of the policy issues facing our industry, including fiscal, licensing & distribution, international trade, and intellectual property issues.

5. Name and title of Senate invitee:

Rory Heslington, International Trade Policy Advisor, U.S. Senate Committee on Finance

*** This individual works on fiscal, licensing and distribution, international trade, and/or intellectual property issues, which is the focus of our day of programming.*

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9. **USE ONLY IF YOU CHECKED QUESTION 6(B)**

I *certify* that if the sponsor or sponsors retain or employ one or more registered lobbyists or agents of a foreign principal, one of the following scenarios applies:

☒ (A) The trip is for attendance or participation in a one-day event (exclusive of travel time and one overnight stay) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee *on any segment* of the trip.

OR

☐ (B) The trip is for attendance or participation in a one-day event (exclusive of travel time and two overnight stays) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee *on any segment* of the trip (*see questions 6 and 10*).

OR

☐ (C) The trip is being sponsored only by an organization or organizations designated under § 501(c)(3) of the Internal Revenue Code of 1986 and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee *at any point* throughout the trip.

10. **USE ONLY IF YOU CHECKED QUESTION 9(B)**

If the trip includes two overnight stays, please explain why the second night is practically required for Senate invitees to participate in the travel:

11. ☒ An itinerary for the trip is attached to this form. I *certify* that the attached itinerary is a detailed (hour-by-hour), complete, and final itinerary for the trip.

12. Briefly describe the role of each sponsor in organizing and conducting the trip:

The MPA is the sole sponsor of the trip and is responsible for organizing and conducting all aspects of the trip.

13. Briefly describe the stated mission of each sponsor and how the purpose of the trip relates to that mission:

MPA serves as the voice and advocate of the American Motion Picture and TV industry. The day of programming will highlight several movie/tv production facilities, discussions with both our creative & executive teams, and deepen the participants' understanding of the policy issues facing our industry.

14. Briefly describe each sponsor's prior history of sponsoring congressional trips:

The MPA sponsored a congressional trip to the 2015 South by Southwest festival in Austin, TX; a congressional trip to Georgia in October 2018; and congressional trips to Los Angeles in October 2015, October 2016, February 2018, and February 2019.

15. Briefly describe the educational activities performed by each sponsor (other than sponsoring congressional trips):

The MPA regularly hosts educational briefings, conferences such as the "Creativity Conference,"

and events such as "Beyond the Red Carpet" and "Script to Screen" that include Congressional

invitees, private sector representatives, and media.

16. Total Expenses for Each Participant:

	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses
<input checked="" type="checkbox"/> Good Faith estimate	\$600 (\$350 = train; \$250 = local ground transportation)	\$249 (one night)	\$110 (exclusive of tax and gratuity)	None
<input type="checkbox"/> Actual Amounts				

17. State whether a) the trip involves an event that is arranged or organized *without regard* to congressional participation or b) the trip involves an event that is arranged or organized *specifically with regard* to congressional participation:

This trip involves an event that is arranged specifically with regard to congressional participation.

18. Reason for selecting the location of the event or trip

All of MPA's member company studios use production facilities in NYC, which is one of the busiest

filming locations in the world.

19. Name and location of hotel or other lodging facility:

W Hotel Times Square; New York City, NY

20. Reason(s) for selecting hotel or other lodging facility:

Centrally located to all three facilities we will be visiting and is less than the government per diem rate.

21. Describe how the daily expenses for lodging, meals, and other expenses provided to trip participants compares to the maximum per diem rates for official Federal Government travel:

The daily lodging expenses are less than the Fed Govt New York City travel per diem rate.

The meal expenses are equal to the Fed Govt New York City travel per diem rate.

22. Describe the type and class of transportation being provided. Indicate whether coach, business-class or first class transportation will be provided. If first-class fare is being provided, please explain why first-class travel is necessary:

Amtrak Acela Business Class roundtrip fare from DC to NYC. Taxis/Uber/Lyft to/from personal home to

DC train station. Coach mini-bus shuttle to/from NYC train station and on day-of programming.

23. ☒ I represent that the travel expenses that will be paid for or reimbursed to Senate invitees do not include expenditures for recreational activities, alcohol, or entertainment (other than entertainment provided to all attendees as an integral part of the event, as permissible under Senate Rule 35).

24. List any entertainment that will be provided to, paid for, or reimbursed to Senate invitees and explain why the entertainment is an integral part of the event:

None

25. I hereby *certify* that the information contained herein is true, complete and correct. (For trips involving more than one sponsor, you *must* include a completed signature page for each additional sponsor):

Signature of Travel Sponsor:

Name and Title: Ben Sheffner, Senior Vice President and Associate General Counsel

Name of Organization: Motion Picture Association, Inc.

Address: 15301 Ventura Blvd, Bldg E; Sherman Oaks, CA 91403

Telephone Number: 818.935.5784

Fax Number:

E-mail Address: ben_sheffner@motionpictures.org

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4:50PM Depart Washington, DC Union Station on Amtrak Acela #2222

Ivory Zorich/MPAA will meet you and other Hill staff at TBD with "MPAA Delegation" sign. A shuttle van will meet staff at NYC Penn Station (pickup location: TBD) for transportation to W New York Times Square for drop-off. Location: W New York Times Square, 1567 Broadway; New York, NY

**Ivory Zorlich/MPAA will meet you and other Hill staff at TBD with "MPAA Delegation" sign. A shuttle van will then take staff and luggage to W. New York Times Square for drop-off.
Location: 1567 Broadway, New York, NY**

MONDAY, OCTOBER 7

**** NOTE:** Please check out of hotel and bring luggage to hotel entrance, as we will not be returning to hotel after programming day. Luggage will be loaded into our van. Entrance: 30 Rock, 50th Street Entrance. (Once inside the building, proceed to the guest reception desk. A security manager and page will escort us to The Gardens.)

8:55AM Move to The Pioneer Lab.

9:02AM - Piracy Living Room Presentation and Discussion
9:45AM with David Green, Vice President, Public Policy and Creative Content Protection, NBCUniversal
Location: The Pioneer Lab
Description: NBCUniversal experts will provide an in-depth presentation on the online piracy ecosystem. The presentation will include demonstrations of how consumers typically obtain unlawful content and how content-theft sites profit through advertising, subscriptions, and malware distribution. The group will also discuss the legal and political efforts the industry is undertaking to reduce the theft of film and television content, and the importance of international trade agreements to that effort. The presentation will also discuss "piracy devices and apps": the fast-growing phenomenon of set-top boxes that, like Apple TV or Roku, attach to the television to provide easy access to Internet content, but, unlike those legitimate devices, tap into pirated sources for live channels and

video on demand content.

9:45AM-11:00AM	Educational Tour of 30 Rockefeller The tour will provide a first-hand look at the TV, news and entertainment production process. The group will visit physical sets, broadcast production facilities, and an active newsroom. Throughout the visit, we will discuss the extensive resources that are invested in creating original content, and the importance of protecting this valuable intellectual property, including copyrights, trademarks, and the licensing marketplace.
11:00AM	Proceed to shuttle bus
11:15AM	Depart 30 Rock for Manducatis Rustica Location: 46-35 Vernon Boulevard, Long Island City, NY
11:45AM	Staff Delegation arrives at Manducatis Rustica
11:45AM-12:45PM	Lunch Location: Manducatis Rustica
12:45PM	Depart Manducatis Rustica for Silvercup Studios Location: 42-22 22 nd Street, Long Island City, NY
12:55PM	Staff Delegation arrives at Silvercup Studios
1:00PM-1:15PM	Welcome Remarks and Presentation with Stuart Suna, Co-Owner and Founder, Silvercup Studios, and Zoe Match Suna, Communications Manager, Silvercup Studios Location: TBD Description: The group will meet Silvercup Studios Representatives Stuart and Zoe, who will share Silvercup's 30+ year history, which has established the studio as the largest, independent, full-service film and television production facility in the northeastern United States. This will provide a concrete perspective of the level of infrastructure New York has invested into the film industry. They will also discuss the development of the film and television industry in New York, as well as their involvement with creating local internships and jobs for the community.
1:15PM-2:30PM	Educational Tour of Silvercup Studios Description: Following Stuart and Zoe's presentation, the group will visit a television set and support spaces to get a behind-the-scenes look at the production process and the large variety of jobs that bring together the on-screen magic.
2:30PM	Proceed to shuttle bus
2:35PM	Depart Silvercup Studios for Steiner Studios Location: 15 Washington Ave, Brooklyn, NY 11205
3:20PM	Arrive at Steiner Studios

